

DeLores Pressley

Information Kit



**Motivational Speaker
Confidence Expert**

Why Book DeLores Pressley?

If you need a speaker to inspire and motivate your audience, teach them how to use their personal power, take their confidence to another level or move them to action, then DeLores Pressley is just what your event needs.

DeLores is an international keynote speaker, personal power expert and confidence-coaching specialist with over 20 years of proven results helping professionals like you succeed. Through live presentations, engaging written works and more, DeLores has helped motivate and inspire thousands.

Achievements Include:

- Appearances on OPRAH, Entertainment Tonight and every major TV network: ABC, NBC, CBS and FOX
- Profiled and/or quoted in national publications: Glamour, New York Daily News, Ebony, Chicago Tribune, First for Women, Chicago Sun Times, Essence and People
- Speaking to over 150,000 people in over 97 major cities and countries
- Presenting to such organizations as Procter and Gamble, First Energy, American Business Woman's Association (ABWA), eWomen Network, Farm Bureau Insurance, Society for Human Resource Management (SHRM) and Roche Pharmaceuticals
- Author of *Oh Yes You Can, Clean Out the Closets of Your Life* and *Believe in the Power of You*
- Founder of Dimensions Plus Model Agency, representing over 100 models and placing them with companies such as Nordstrom, Lane Bryant, Just My Size, Dillard's and Liz Claiborne
- Founder of the Plus USA Woman Beauty Pageant and Convention, providing an opportunity for hundreds of women to achieve dreams. This event was produced for 16 years in Cleveland, Washington, DC and Chicago
- Recipient of many honors, including Top Ten Business Owners by the National Association of Women Business Owners (NAWBO) & Key Bank Corporation, Outstanding Community Service Award from the University of Akron (where she earned her Bachelor of Arts Degree), and ATHENA Finalist sponsored by Inside Business Magazine
- President of The ABCD, Inc. Board of Directors (a non-profit transportation and housing development)
- Co-Host of "Wriggling in the Middle" Radio Show on WHBC 1480AM
- Creator of the UP (Undeniably Powerful) Woman™ movement

Magnetic Networking: How to Attract Connections That Last

Ideal for:

- Business & Leadership Conferences
- Leaders and Corporate Managers

The vast majority of business transactions take place between people who have connections that are more than just commercial. Connecting with people, in person and online, is critical in today's highly competitive marketplace.

Learn to:

- Have confidence and develop powerful relationships
- Become a social magnet
- Generate more business by simply being you
- Develop rapport and leveraging opportunities
- Use social networking sites to advance your career and business

The Power of an UP Woman!

Ideal for:

ALL WOMEN!

Even the most timid of women have a power deep inside that's ready to surface at any moment. Tapping in to your own personal power can be an experience you've never imagined.

In this energetic and fun program, **DeLores Pressley**, will share the key characteristics of an **UP—Unbelievably Powerful—Woman**. An UP Woman is ready to lead in her community, her career, and her personal life. With confidence and grace you will learn to:

- Believe in the power of YOU without being overbearing
- Differentiate yourself in a competitive world
- Develop a personal presence that's sure to get you noticed
- Lead and inspire others without them even knowing it

As an UP Woman you will:

- Stand UP - for what you believe in
- Show UP - early (or at least on time!)
- Step UP - to be a team player
- Speak UP - and be heard
- Fills UP - by continually learning
- Fires UP - by being a motivating and inspiring leader

Our Programs:

Opening Doors to Discover a More Powerful [Leader in] You

Ideal for:

- Business and Leadership Conferences
- Women's Organizations
- Leaders and Corporate Managers

Before you can effectively lead others it's important to understand who you are as a person. It's important to act and to be confident in all that you do. A strong feeling of confidence in yourself and your abilities will allow you to naturally motivate and inspire the best in those around you.

Based on her book, *Clean Out The Closets of Your Life*, DeLores Pressley will take you way beyond the short-lived motivation. On a quick journey of self-discovery you'll learn how to uncover obstacles and open doors you've closed in your life to put you on target to not only be a better leader, but a better more powerful YOU—for life, not just a few days after the program is over.

Spend a fun, inspirational and thought provoking time with yourself while learning to:

- Identify your career and life dreams
- Clean up your thoughts
- Define what success means to you
- Identify where you're out of balance
- Figure out where your time goes
- Create a life plan and define your purpose
- Keys to effective goal setting for career and life
- Get to know yourself
- Boldly embrace your journey as you work towards being a great leader

Any of these programs
can be delivered as a:

- Keynote
- Short program
- Half-day or Breakout session

Ask us how our programs can be
customized for you.

PRESS



DeLores has appeared on:

OPRAH
Entertainment Tonight

DeLores has appeared in:

New York Daily News
Ebony
Chicago Tribune
Washington Post
SUCCESS
Glamour
Smart Business
Marie Claire
Black Enterprise
Chicago Sun Times
Essence
PEOPLE
Inside Business
Speaker Magazine





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Testimonials:

"Delivered an inspiring presentation."

Lynn Pinto
Procter and Gamble

"Your content, delivery style and high energy kept our audience captivated."

Kym Yancey, CEO
eWomen Network

"Both the pre-conference workshop and keynote speech were well-received. We will definitely invite you to speak again at our Executive Women's Leadership Summit."

Tammy Thayer, President
Center of Advanced Studies in Business
University of Wisconsin

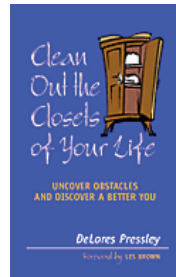
"You provided more than information; you are a role model, a mentor and success story. The evaluations from your session were extremely positive."

Jennifer Rawls,
Executive Director
Executive Council on Women

"Your talents as a public speaker were more than apparent."

Janet McVicar
Roche Pharmaceuticals

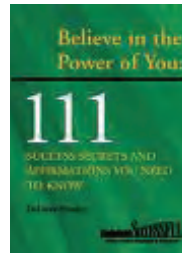
Books by DeLores



Clean Out the Closets of Your Life: Uncover Obstacles and Discover A Better You

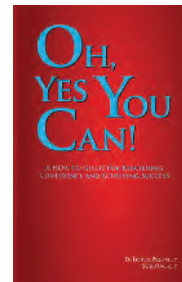
Foreword by
Les Brown

This book will help you uncover those obstacles in your life that keep you from living your dreams. Through the use of worksheets and thought provoking processes you will learn to identify those things in life that hold you back. Learn to discover a new you.



Believe in the Power of You: 111 Success Secrets and Affirmations You Need to Know

Learn how to harness your inner power. This tip book is for men and women alike who want to unleash their power.



Oh, Yes You Can

Most success building and self-help books tell us what to do. *Oh, Yes You Can* tells how to do it, laying out the practical skills and actions required for success and self-confidence.

DeLores has worked with:

Procter & Gamble (P&G)
First Energy Corp.
International Spa Association
Rotherham England Chamber of Commerce
Nordstrom
Caribbean Assoc. of Admin. Professionals (CAAP)
Kentucky Farm Bureau Insurance
Bakersfield Women's Business Conference
University of Wisconsin
Speaking of Women's Health
Society of Human Resource Management (SHRM)
Athena International
Roche Pharmaceuticals
Dress for Success
Network of Executive Women
GE (General Electric)
St. Luke's Hospital